



IDC
IIT Bombay

UCEED 2018

UCEED - IIT

Admissions to the Bachelor of Design (B. Des) programmes at **IIT Bombay, IIT Guwahati and IIITDM** through the Undergraduate Common Entrance Exam for Design (UCEED). Students who have passed CI in 2017 or appearing in 2018 in ANY STREAM (Science, Commerce, or Arts & Humanities), are eligible for UCEED 2018. UCEED 2018 is open to all nationals (Indian/Foreign). UCEED 2018 score is valid only for admission year 2018-2019. Course contains : Industrial Design, Visual Communication, Animation Design, Interaction Design and Vehicle Design.

UCEED application Forms (online) will be available October 09, 2017 onwards at uceedapp.iitb.ac.in

| S.NO | INFORMATION REGARDING ADMISSION FOR B-Des DEGREE PROGRAM | |
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| 1 | Name of the Examination and organizing body | UCEED (Undergraduate Common Entrance Exam for Design), IDC IIT BOMBAY |
| 2 | Date of Examination | Saturday, January 20, 2018 |
| 3 | Mode of application | online |
| 4 | Official website | http://www.uceed.iitb.ac.in |
| 5 | Mode of examination | Online |
| 6 | Last date to apply online & Last date to edit application form | 12th November 2017 , 17 th November 2017 With |
| 7 | Exam pattern | 3 HOURS DURATION ,QUESTION PAPER WILL CONSISTS CARRY 300 MARKS . |
| 8 | Cost of application | Rs. 1000 + Rs. 180 (18% GST) = Rs. 1180 for all who are not SC/ST Rs. 1000 + Rs. 180 (18% GST) = Rs. 1180 for SC/ST Rs. 2000 + Rs. 360 (18% GST) = Rs. 2360 for all other |
| 9 | Number of seats available | 105 |

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| 10 | Eligibility | <p>A candidate, including a foreign national, must fulfil each following three criteria to appear in UCEED</p> <p>Criterion 1 – Age limit: The candidate should have been born on or after October 01, 1993 if belonging to the OPEN or OBC-NCL category and on or after October 01, 1988 if belonging to the SC, ST or PwD category.</p> <p>Criterion 2 – Number of attempts: A candidate can attempt UCEED for a maximum of two consecutive years.</p> <p>Note that UCEED score is valid for one year, and only for the corresponding academic year.</p> <p>Criterion 3 – Qualifying examination: The candidate should have passed a qualifying examination (Class XII or equivalent) appearing in 2018. Students from ALL STREAMS (Science & Humanities) are eligible. Those who appeared for the first time in their qualifying examination earlier are NOT eligible.</p> |
| 11 | Numerical Answer Type (NAT) questions | <p>SECTION A : Numerical Answer Type (NAT) questions. For each question, the answer is a number that needs to be entered using a virtual keypad on the computer screen. No choices will be shown for the correct answer will be awarded 4 marks. There is NO NEGATIVE marks for this section. Questions with incorrect answers will be given zero mark.</p> |
| 12 | Visualization and spatial ability | <p>Pictorial and diagrammatic questions to test, understand and/or manipulation of 2D shapes and 3D objects and their spatial relations in practical and everyday mechanical and scientific concepts</p> |
| 13 | Observation and design sensitivity | <p>Ability to detect concealed properties in ordinary things and situations, and events, and thinking critically about them. Applying attention to certain characteristics, reasoning, classifying, inferring and predicting. Ability to identify differences in visual properties and aesthetic qualities</p> |

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| 14 | Environmental and social awareness | General awareness of environmental factors such as climate change, water, vegetation, pollution, weather, natural resources and their implications on the design of products, images, information and environment. Awareness of social and cultural connections of the designed artefact, and socially responsible and sustainable design responses. History of art, sculpture and literature |
| 15 | Analytical and logical reasoning | Ability to look at information, be it qualitative or quantitative, and discern patterns within the information. Ability to weigh options or solutions against appropriate criteria. Ability to check for hidden assumptions and whether evidence and arguments support conclusions. Ability to use logic and structured thinking to solve a short passage, which of a number of statements is true or false in response to a posed question. Data Interpretation, Logical Reasoning and Patterns. |
| 16 | Visualization and spatial ability | Ability to understand and use Standard English. Reading and knowledge of English grammar such as sentence structure, use of tenses, verb patterns, articles, and active and passive constructions etc., and vocabulary skills. Ability to think in terms of alternatives, ability to distinguish innovative thinking out of the box. |
| 17 | Design thinking and problem solving | Ability to use visual analogies, metaphors, signs and symbols to understand complexity, identify problem, generate alternative options and select solutions. |
| 18 | Contact details | Chairman JEE (Advanced), UCEED & CEED 2019 Indian Institute of Technology Bombay Powai, Mumbai – 400 076 Website: www.uceed.iitb.ac.in Email: uceed@iitb.ac.in Phone: +91-22-2576-4063/9093/9095 Fax: +91-22-2572-0305 |
| 19 | Model papers | http://www.rbiitacademy.com/college-comp |
| 20 | Exam centres | Ahmedabad, Bengaluru, Bhopal, Bhubaneswar, Chandigarh, Guwahati, Hyderabad, Jaipur, Lucknow, Kolkata, Mumbai, Nagpur, Patna, Thiruvananthapuram, Thrissur and Vishakhapatnam |

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| 21 | Photo & Signature Upload | A recent colour photograph of full frontal (face) view, v centred in the frame covering 70-80% of the photograph last six months. The photograph should be such that it identification of the candidate (only JPEG |
| 22 | Exam timings | 10.00-12.30 |
| 23 | Previous papers | http://www.rbiitacademy.com/college-compe |
| 24 | Hall instructions | Candidates must carry a printed copy of the download candidates having a valid admit card will be allowed to w |
| 25 | COURSE CONTENTS | http://www.iitg.ernet.in/design/Courses |

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Jabalpur are done
class XII (or equivalent)
to appear for UCEED
in addition to the academic
examination in Design & Mobility

[http://www.uceed.ac.in/uceed/home.jsp](#)

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(Mechanical Engineering)
(in addition to Design)

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